DS&E NEWS RELEASE

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HTRI INCHES UPWARD

The High Technology Recruitment Index showed a slight gain in December to 125. This is a two-point increase over the prior month, halting a steady decline which started last June.

Initial 1985 data indicate that technical demand may be entering into a period of upward movement. The January single-month figure is 135, a fifteen-point jump from December and the highest single-month level since July, 1984. However, because of the 1984 fourth quarter dip, HTRI is starting off 1985 at about the same level as 1984, when the January figure stood at 137.

(MORE)

The HTRI is based on the volume of recruitment advertising directed to degreed engineers and scientists in key U.S. newspapers and technical journals each month. Deutsch, Shea and Evans, which has maintained the Index since 1960, is the human resources consulting and advertising subsidiary of Foote, Cone & Belding Communications, Inc.

HIGH TECHNOLOGY RECRUITMENT INDEX

(1961=100; Seasonally Adjusted)

Month	Single-Month Figure	High Technology Recruitment Index*
January, 1984	137	132
February	135	134
March	129	137
April	148	139
May	139	141
June	138	138
July	138	135
August	129	133
September	131	130
October	131	128
November	121	123
December	120	125
January, 1985	135	--

*Based on a 3-month running average

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